

App. No. : 09/420,002  
Applicant : Marc A. Cohen et al  
Filed : Oct 18, 1999  
Title : SPONSORED INFORMATION DISTRIBUTION METHOD  
AND APPARATUS

TC/A.U. : 2645  
Examiner : Allan Hoosain

Docket No. : 2490-001DNV  
Conf. No. : 2196

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DECLARATION OF Marc A. Cohen and John J. Csaszar  
UNDER 37 C.F.R. § 1.131  
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VIA FACSIMILE to (703) 872-9314

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sirs:

Marc A. Cohen and John J. Csaszar, inventors, declare as follows:

I, Marc A. Cohen, and I, John J. Csaszar, am a co-inventor of, and applicant for patent on, the invention entitled "SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS", disclosed and claimed in U.S. patent application no. 09/420,002, filed October 18, 1999.

U.S. patent application no. 09/420,002 claims priority to U.S. provisional patent applications 60/019,177, 60/023,258.

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**DECLARATION UNDER 37 C.F.R. § 1.131****PATENT Appln. No. 09/420,002**

60/023,256, 60/024,006 and 60/026,307. Of particular interest to Internet dissemination of custom advertising is U.S. provisional patent applications 60/023,258, filed August 9, 1996 with a title of "METHOD AND APPARATUS FOR DIRECTED ADVERTISING IN AN INTERNET-BASED INFORMATION DISSEMINATION SYSTEM".

Prior to February 26, 1996 the invention was completed and outlined in the Software Appendix that was filed as an appendix to application 60/023,258.

In view of the above recitation of facts and the supporting U.S. provisional patent application, we respectfully submit that we had achieved a successful reduction to practice of the invention, as described and claimed in the subject application, in this country prior to February 26, 1996.

We both declare further that all statements made herein are made upon our own information and belief and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements

DECLARATION UNDER 37 C.F.R. § 1.131

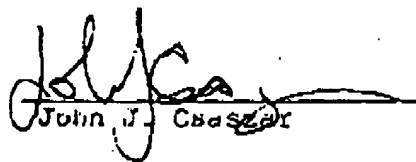
PATENT Appln. No. 09/420,002

may jeopardize the validity of the application or any patent  
issuing thereon.

Date: 10/31/03

By:   
Marc A. Cohen

Date: 10/31/2003

By:   
John J. Chaszar